Public Lectures for Friday Morning 1 April

**Time:** 10 am – 12 pm on Friday 1 April 2022

**Venue:** Lecture Theatre, Clore Management Centre, Birkbeck campus, University of London.

**Registration:** This hybrid public lecture is open to the public (campus and live stream). Please register via the platform for the workshop on Environmental Finance for the Common Good  
https://efcg2022.sciencesconf.org

Everyone is welcome. Registration is free but mandatory.

**Invited Speakers**

**Professor Andrea Paltrinieri**

**Topic:** The crossroads of ESG and religious screening on firm risk (Time: 10 am – 10:30 am)

Dr. Andrea Paltrinieri is Associate Professor in Banking and Finance at the Università Cattolica del Sacro Cuore, Milan. He got his PhD in Business Administration at the University of Verona, and he has been for seven years Assistant Professor of Banking and Finance at the University of Udine. His main fields of research deal with Islamic finance, especially sukuk and Islamic banks, Sovereign Wealth Funds, in terms of asset allocation and impact on global financial crises, commodities and finance' bibliometric reviews. He is the author of several papers published in academic journals like International Business Review, International Review of Financial Analysis, Research in International Business and Finance, International Review of Economics and Finance. He is the associate editor of 2 academic journals: International Journal of Emerging Markets and International Journal of Islamic and Middle Eastern Finance and Management. He has been visiting academic at Eastern New Mexico University (US).

**Professor Naoyuki Yoshino**

**Time:** 10:30 am – 11:10 am

**Topic:** Green finance, ESG investment and Optimal Portfolio Allocation

Professor Naoyuki Yoshino is an emeritus professor in Economics from Keio University in Japan. He was former Dean/CEO in Asian Development Bank Institute (ADBI) from 2014 to 2020. In 2021, he received the International Green Finance Lifetime Achievement Scientific Award from the Central Bank of Hungary. Professor Yoshino’s professional career has included memberships in numerous government committees. For example, he has served as Chairperson of the Japanese Ministry of Finance’s Council on Foreign Exchange and its Fiscal System Council. Professor Yoshino received his PhD in Economics from John Hopkins University. He has also held many distinguished visiting positions, including those at the Massachusetts Institute of Technology, the University of New South Wales (Australia), Foundation Nationale des Sciences Politiques (France), and the University of Gothenburg (Sweden).

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Will Goodhart

Chief executive of the CFA Society of the UK

Time: 11:20 am to 12 pm

Topic: The evolution of sustainable investment - from ESG to impact - and what that means for skills.

There has always been confusion about what is meant by ethical, responsible or sustainable investment. Perhaps that did not matter when the volumes of assets flowing into these areas were limited. Today, they account for the majority of fund inflows so being more precise so that consumers can make properly informed decisions is of great interest to regulators and policymakers. They are also concerned to ensure that capital flows to sustainable investment opportunities to help drive a just transition to net zero. This session will explain how the market is evolving and segmenting and will talk about the skills and competencies that will be required by the investment professional of the future.

Will is chief executive of the CFA Society of the UK, the leading professional body for the UK's investment sector. CFA UK educates investment professionals through its qualifications such as the IMC, the Certificate in ESG Investing and the recently launched Certificate in Climate and Investing. He is a member of the Impact Investing Institute's board - where he was responsible for the development of its learning hub - and of the Diversity Project's steering committee. He is an affiliate member of CFA Institute and CFA UK.